95% automated service requests

Seamless IT processes

Zero compliance risks

Business Services

Orange Business Services

🗺 **INDUSTRY**
Information Technology: IT and Communications Services

❓ **CHALLENGE**
Efficiently and effectively manage a complex, highly dynamic, and growing cloud infrastructure.

🔑 **SOLUTION**
BMC Cloud Lifecycle Management enables the delivery of reliable, high-performance, secure, and compliant cloud services.

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BMC delivers software solutions that help IT transform digital enterprises for the ultimate competitive business advantage.
BMC – Bring IT to Life

Orange Business Services (France) delivers agile cloud solutions so its 2MM+ global customers can focus on business growth

BUSINESS CHALLENGE

Orange Private Cloud Solutions from Orange Business Services (OBS) is a compelling alternative to the build-it-yourself private cloud approach. OBS can host this off-the-shelf private cloud at the customer's data center, an OBS data center, or in a hybrid environment that spans both. OBS takes responsibility for all administrative tasks involved in hosting and managing the complex, highly dynamic, and growing cloud infrastructure. To do that job well, OBS needs a cloud management platform that not only enables fast, economical provisioning of services in private, public, and hybrid cloud environments but also manages performance, compliance, and change management for those services.

BMC SOLUTION

BMC Cloud Lifecycle Management plays a key role in Orange Private Cloud Solutions. The solution enables combined management of physical and virtual systems together with public, virtual private, and private clouds, on or off premises. Using Cloud Lifecycle Management, OBS can effectively manage its cloud infrastructure to ensure reliable, high-quality cloud service delivery to customers.

BUSINESS IMPACT

With Cloud Lifecycle Management, OBS gives customers the speed and agility of cloud while ensuring the same level of security, privacy, and reliability found in traditional IT environments.

- OBS **provisions 95% of service requests in minutes** with no manual intervention.
- Compliance automation **ensures high reliability and eliminates business risks** associated with noncompliance.
- Fast, efficient onboarding of new customers **contains costs** and enables OBS to offer a **cost-wise alternative** to internally developed custom private cloud solutions.
- Integration with customer IT service management processes enables **seamless processes across existing and new cloud infrastructure.**
- Intelligent placement ensures rapid and reliable shifting of customer workloads from one system to another to **maintain top-notch performance.**

"Our success is tightly interwoven with the success of our customers," says Axel Haentjens, vice president marketing and international business at OBS. "Our cloud solutions relieve them of the burden of managing the IT infrastructure and liberate them to focus on business growth. And as the customers' businesses grow, so does ours."

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