



50% more capacity visibility

Critical cost & usage data

Reduced business risk



Sanofi S.A.

INDUSTRY
Pharmaceuticals

CHALLENGE
Transform IT into a strategic business partner that fosters innovation across geographically dispersed business units.

SOLUTION
BMC TrueSight Capacity Optimization enables IT to accurately align capacity with Sanofi's long-term goals.

BMC delivers software solutions that help IT transform digital enterprises for the ultimate competitive business advantage.
BMC – Bring IT to Life

Sanofi, a worldwide leader in pharmaceuticals, fosters innovation and manages rapid growth with optimized capacity management

BUSINESS CHALLENGE

Sanofi's strategic model for growth is to foster innovation through a focus on R&D and a transformation of business processes to create synergy across business units that span the globe. The model demands seamless integration of technology and business processes to promote collaboration among researchers and developers worldwide. The goal is to maximize agility in bringing new pharmaceutical products to market. Sanofi's global infrastructure services (GIS) organization is helping the company make this vision a reality with next-generation data centers (NGDCs) built on a comprehensive approach to IT.

BMC SOLUTION

GIS chose BMC TrueSight Capacity Optimization to manage capacity holistically across its NGDCs. The solution gathers and consolidates huge amounts of heterogeneous data from disparate sources and presents it in a meaningful way that delivers value to the business. With TrueSight, Sanofi can understand current capacity utilization, accurately forecast demand, and make IT investment decisions based on reliable data.

BUSINESS IMPACT

TrueSight is helping IT transform itself into an indispensable strategic asset by enabling the alignment of core business functions to drive innovation.

- Rich **insight** into utilization and costs **eliminates overspending and underspending** on capacity.
- Visibility into peaks, valleys, and other periodic fluctuations helps **establish baselines** and **alert staff automatically of deviations that require attention**.
- Proactive analytics support the creation of forecasting and correlation models that **mitigate business risk** by providing visibility into business impact.
- Moviri capabilities integrate TrueSight with Splunk®, Entuity, and data analytics software from IBM, HP, and Microsoft, enabling business-aware capacity reporting that allows IT to **size the capacity requirements of a service based on actual business volumes**.
- Powerful dashboards provide a top-down approach that integrates data from multiple sources and presents it visually for **quick insights and rapid response**.

“TrueSight gives us a consistent process and toolset for effective management of our massive IT environment,” says Chris Wimer, Sanofi's global capacity manager. “It allows us to correlate usage data, forecast capacity needs, and create models that help us visualize what our applications will look like three months, six months, or 18 months down the road.”